



VSTRADE

ROLE	DISTRIBUTOR
LOCATION	ALMATY, KAZAKHSTAN
INDUSTRY SECTORS	IT HARDWARE
YEAR OF FOUNDATION	2014
STAFF	65 EMPLOYEES

Ivan Goncharov,
Director of Distribution VS Trade

Feb, 2023



«VS Trade» (Ви Эс Трэйд) — современная дистрибьютерская компания, отвечающая по всем своим обязательствам. Поддерживая и развивая друг друга, через инновации и эффективность мы во всем стремимся к лидерству и гордимся своим делом!

Основанная в 2014 году, «VS Trade» сегодня — это команда из более чем 60 профессионалов с более 30 млрд. тенге ежегодного оборота.

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PARTNERSHIP and COOPERATION

over **20** foreign manufacturers

DEALER NETWORK

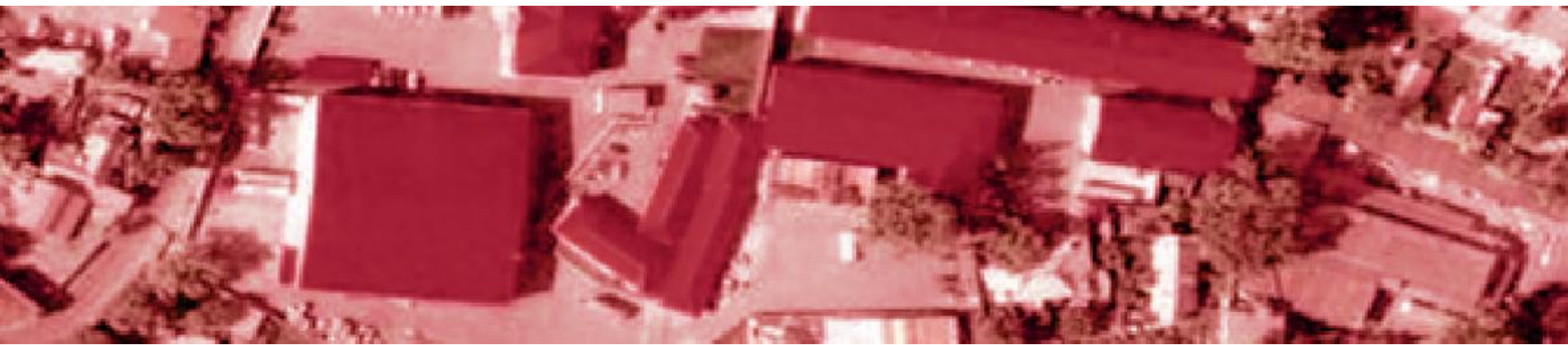
over **900** resellers throughout Kazakhstan

SERVICE NETWORK

in **17** large cities of Kazakhstan



ABOUT **900 PARTNERS** IN KAZAKHSTAN



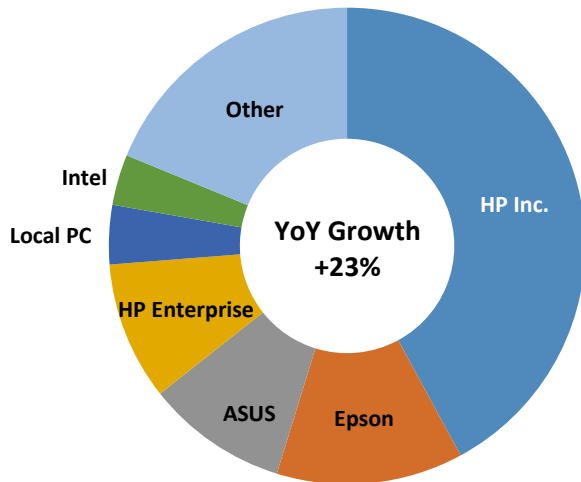
10 300 m² – total area, which conforms with world standards of quality and integrity

1 400 m² – production module

3 900 m² – warehouse modules, including **automated celled warehouse** with area of **2 343** m²

VSTrade sales overview*

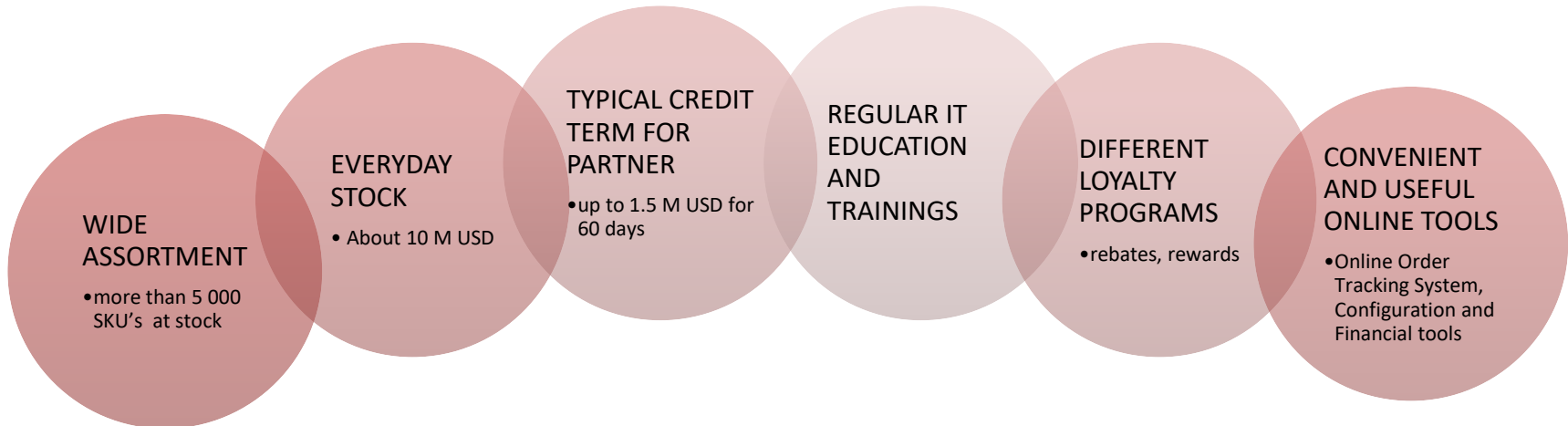
TOP VENDORS INSIDE "VSTRADE" PORTFOLIO 2022



Comments:

- ✔ VSTrade covers all segments of IT market;
- ✔ The biggest Vendor inside VST portfolio Hpinc, Epson, Asus with ~65% SOV;
- ✔ The total amount of partners is more than 900 with split:
 - Corporate – 65 partners;
 - SMB – 855 partners;
 - Retail – 8 partners.

For our partners



ROAD SHOW

ANNUAL ACTIVITIES
PARTNER FORUMS
CONFERENCES

SHOWROOMS

TRAININGS

DEMO-STAND ORGANIZATION

SEMINARS





VSTRADE

THANKS!